



RESILIENCE
EMPOWERING
SURVIVORS
ENDING SEXUAL
VIOLENCE

Job Posting

Job Title: Marketing & Communications Manager
Program: Development
Salary Range: \$48-50K
Date Posted: 10/19/2020

Resilience is an independent, not-for-profit organization dedicated to the healing and empowerment of sexual assault survivors through non-judgmental crisis intervention counseling, individual and group trauma therapy, and medical and legal advocacy in the greater Chicago metropolitan area. Established in 1974, Resilience now serves more than 2000 survivors of sexual violence and their loved ones annually through our main office in downtown Chicago and our community-based offices in Austin, Ravenswood, and on the Stroger Hospital campus.

We are seeking a Marketing & Communications Manager to join our Development team. This position will help build and expand the Resilience brand and support the agency's fundraising efforts by creating compelling communications for multiple audiences and distributing them through online and offline channels in support of the organization's strategic goals. This is an exciting opportunity to join a respected, impactful, and dynamic non-profit in service of the greater good and ending sexual violence.

Qualifications

- Bachelor's degree in Marketing, Communications, or related field required.
- Minimum of five to seven years' experience in marketing, communications, or public relations required, preferably in a non-profit setting.
- Must have experience with creating and implementing an annual marketing and communications plan for a mission-driven organization; managing social media channels including but not limited to Facebook, Instagram and Twitter; and e-mail marketing programs such as Constant Contact or Salsa Engage.
- Proficiency in Adobe Creative Suite, Canva, or equivalent design software required.
- Photography/videography skills and established relationships within Chicago's media community preferred.
- Flexibility to work occasional evening and weekend hours required.
- Experience in the field of sexual violence/gender-based violence, domestic violence or social justice issues strongly preferred
- Completion of at least 40 hours of sexual assault training required within 90 days of hire.

To apply, please submit your resume and cover letter to our People & Culture team at jobs@ourresilience.org. No phone calls, please.

Persons of color and LGBTQ+ persons are encouraged to apply. Resilience is an equal opportunity employer and does not discriminate on the basis of race, age, sex, gender identity, gender expression, national origin, sexual orientation, or disability in its procedures and policies.