



Image: SVRN x Action Lines for Dries Van Noten

**CREATE WITH US**  
info@salonlb.com

**SALONLB.**  
1010 W 35TH STREET, SUITE 500 | CHICAGO, ILLINOIS | 60609





## ABOUT THE SALON

Located in Bridgeport's Arts Corridor, [salonlb.] features 10,000 square feet of multi-use creative space in an industrial loft-style warehouse. The landmark location is filled with natural light from northern, southern, and eastern exposures that offer sweeping panoramic views of the Chicago skyline. Ideal for creative and commercial use, [salonlb.] is a versatile location that provides a unique aesthetic for film/photo shoots, experiential marketing campaigns, private parties, corporate events, weddings, culinary experiences, music/dance performances, and more.

**LEARN MORE**

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Image Credit: Donna Neddo

[SALONLB.] IS A MULTIDISCIPLINARY EXHIBITION SPACE AND EVENT VENUE DESIGNED TO ENGAGE CRITICALLY WITH THE ARTS, A FORUM SUPPORTING EMERGING AND MID-CAREER ARTISTS, WITH AN EMPHASIS ON SCULPTURE, MIXED-MEDIA, AND CONTEMPORARY CRAFT.



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AUDIENCES NATIONWIDE ARE BREAKING DOWN CULTURAL NORMS AND CREATING MEANINGFUL, IDENTITY-BUILDING EXPERIENCES THAT ARE CRITICALLY VALUABLE, VISUALLY STUNNING, AND SOCIALLY ENGAGING. THROUGH OUR INNOVATIVE EXHIBITIONS AND COLLABORATIVE PRACTICES, SALONLB. PROVIDES A CREATIVE PLATFORM FOR EXPERIENCES AS AN INCLUSIVE SPACE FOR PATRONS TO MAKE GENUINE CONNECTIONS WITH ART AND CONTEMPORARY EXPRESSION.

## VENUE AMENITIES + FEATURES

- Theatrical Lighting Grid designed by Schuler Shook: Theatre Planning
- 11-Point Sonos Sound + PA System with Wireless Microphone
- Select Lighting + Rental Equipment
- Vintage Rental Furniture
- Camera Surveillance System
- Catering Prep Kitchen + Green Room
- 11'9" Ceilings (10' clearance from floor to light grid)
- WiFi
- Parking Lot + Abundant Street Parking
- Drive-In Loading Dock
- ADA Accessible
- (2) Oversized, Freight-Bearing Elevators (door opening: 6'10" H x 4' W interior: 8' H x 6' L x 6'6" W)
- Lobby + 5th Floor Restrooms





Image Credit: Mackenzie Orth Photography

# IMMERSE YOUR GUESTS IN ART

**JOIN THE DIALOGUE**  
info@salonlb.com



Image Credit: Mackenzie Orth Photography



Image credit: Julie Dietz Photography



Image Credit: Mackenzie Orth Photography







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Image Credit: Iron and Honey



Image Credit: Julie Dietz Photography

## A LANDMARK VENUE REIMAGINED

### A PIECE OF CHICAGO HISTORY

The Spiegel Administration Building, located at 1010 West 35th Street in Chicago's Bridgeport neighborhood, is a six-story Art Moderne-style industrial structure of reinforced concrete and brick that served as the main administrative headquarters for Spiegel, Inc., a nationally-known mail-order house that was founded in Chicago in 1907 by German immigrant Joseph Spiegel. The building is the best-remaining structure from the once substantial complex of warehouses, administrative and office buildings that served as the center of one of the nation's most innovative and successful mail-order businesses from its founding in 1907 until the early 1990s.



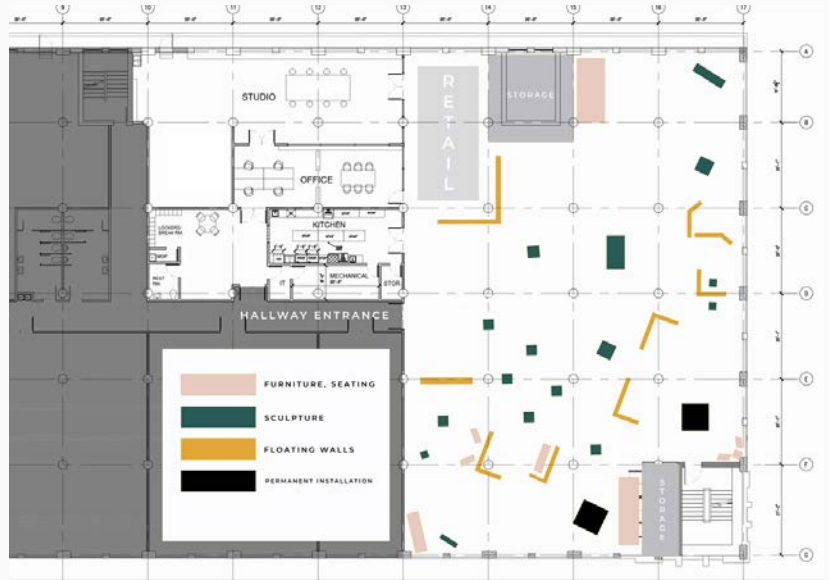
## SPIEGEL CATALOG ADMINISTRATION BUILDING

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FLOOR PLAN



## ROTATING EXHIBITIONS + UNIQUE FLOOR PLANS

[salonlb.] offers modular layout options featuring artwork from our current exhibitions.

Our temporary exhibit walls can be utilized to create a custom floor plan layout, allowing you to tailor the traffic flow and overall experience for your guests. Section the floor into different areas (salons), or utilize the entire spacious gallery floor for a cocktail-style event that will have your guests interacting with the art on display.

Standing Capacity: 250-285 guests\*

Seated Capacity: approximately 150 guests\*

*\*Dependent on the art installations/exhibition on view.*

*Please inquire about seating layout options.*

\*The floor plan layout options and modifications are up to our discretion based on the limitations of rotational exhibits, and may include an upcharge.



**DISCOVER MORE**

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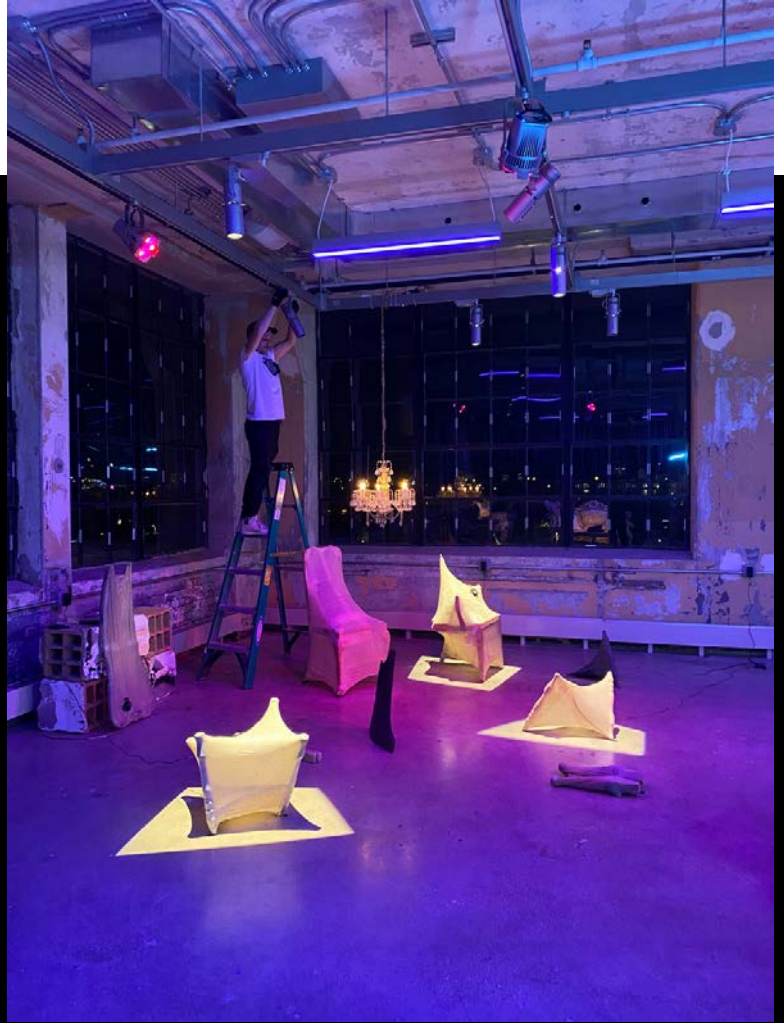
## LIGHTING SYSTEM

Take advantage of our in-house theatrical-grade lighting system with weight-bearing grid for all of your design and rigging needs.

*[salonlb.]'s lighting system design was conceived by Schuler Shook Theatre Planners. The integration, implementation, and programming was executed by Protolight.*

THEATRE PLANNERS / LIGHTING DESIGNERS  
 **Schuler Shook**

 **Protolight**



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## LIGHTING DESIGN

Each rental booking includes one (1) preset light cue of choice, however our lighting system is fully customizable.

*\*Additional cues and/or custom lighting design available for an upcharge.*



**LIGHT UP THE ROOM**

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## PRIVATE CORPORATE + NON-PROFIT EVENTS

Make a unique impression and set your event apart in our artistic space just minutes away from downtown Chicago.

Perfect for a memorable cocktail party, gala, or networking event, [salonlb.]'s rotating exhibitions spark curiosity and encourage dialogue amongst guests.



Image Credit: Mackenzie Orth Photography

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**HOST WITH US**



Image Credit: Donna Neddó

ENTER THE SALON





## WORKSHOPS, POP-UP EVENTS + PROGRAMMING

Traditionally, salons were important places for the exchange of ideas. [salonlb.] continues this philosophy by fostering the conceptual endeavors of artists and entrepreneurs through workshops, panel discussions with thought leaders, creative partnerships, culinary experiences, performance art, and multidisciplinary activations.



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**EXPRESS YOURSELF**



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## WORKSHOPS, POP-UP EVENTS + PROGRAMMING

Past programming has included a live art auction, artist talks, art/creative workshops, nude figure drawing, yoga, as well as cider tastings sponsored by Virtue Cider.



**EXPERIENCE IT**

[INFO@SALONLB.COM](mailto:INFO@SALONLB.COM)





## NATURAL LIGHT PHOTOSHOOTS

[salonlb.] is the ideal photo studio with panoramic skyline views along with natural light washing in from northern, southern, and eastern exposures.

Our signature concrete walls and columns, covered in a craquelure-paint "patina" (a lasting remnant of decades past), provide the perfect textural backdrop, with just the right amount of grit to give your images an artistic edge.



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[BOOK NOW](#)



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## FILM PRODUCTION

Our venue's historic architecture and robust theatrical lighting grid naturally lend itself to various types of productions - including PSAs, music videos, interviews, documentaries and more. [salonlb.] has attracted clients of all sizes, including large film studios, non-profits, and independent artists.

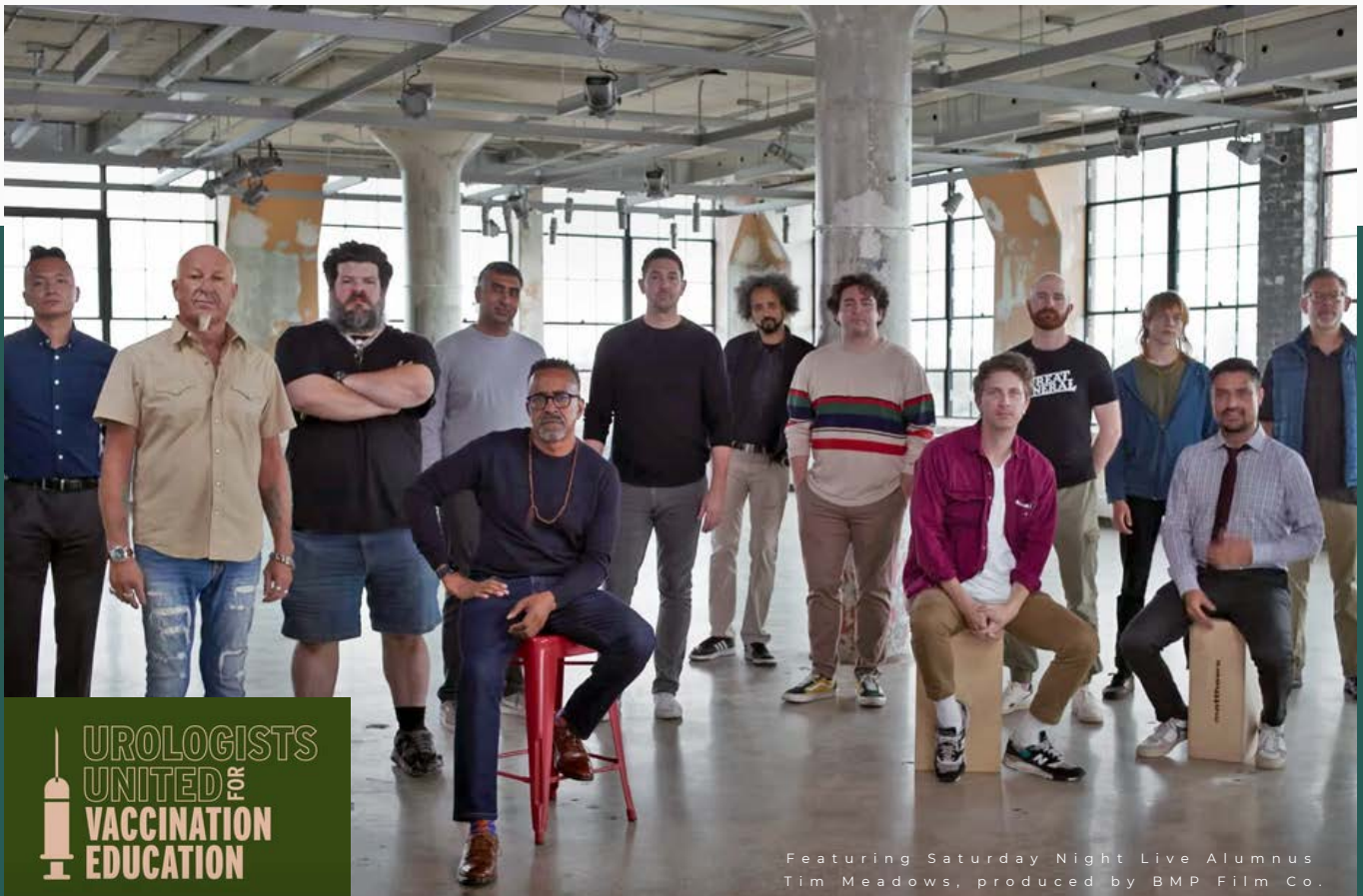


CLIENTS INCLUDE:



INFO@SALONLB.COM

FIND YOUR DIRECTION



UROLOGISTS  
UNITED FOR  
VACCINATION  
EDUCATION

Featuring Saturday Night Live Alumnus  
Tim Meadows, produced by BMP Film Co.

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# 2022 RENTAL RATES

1010 W 35TH STREET, SUITE 500 | CHICAGO, ILLINOIS | 60609



Image Credit: Iron and Honey

Please inquire for a custom quote through the [INQUIRY FORM](#) button on our [RENT THE SALON](#) webpage.

Rates vary based on the day of the week, season, and the number of guests.

Inquire about our special pricing for:

- Multi-Day Events
- Programming Residencies
- Non-Profits
- Students
- Small Business Partnerships

## THE TEAM

Founder + Creative Director

**Lauren Brescia**

lb@salonlb.com

Associate Director + Curator

**Scott Renfro**

sr@salonlb.com

Development + Event Assistant

**Betty Johnson**

bjohnson@salonlb.com


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Music Video Film Still from "The Best Is Yet To Come" by Ben Rector  
Director: Brian Shutters, Director of Photography: Stuart Hotwagner

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"HAVING OUR WEDDING AT [SALONLB.] WAS A DREAM COME TRUE! THE VIEW WAS INCREDIBLE AND THE STAFF WAS INCREDIBLY FRIENDLY AND ACCOMMODATING. THEY MADE SURE TO CONSIDER EACH AND EVERY DETAIL OF OUR BIG DAY TO ENSURE THAT IT MATCHED OUR VISION. WE FELT AT EASE AND WERE ABLE TO ENJOY OUR CELEBRATION."

LAURA + EDDIE - MARRIED JULY 17, 2021 ■

Image Credit: Mackenzie Orth Photography



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**CELEBRATE WITH US**

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